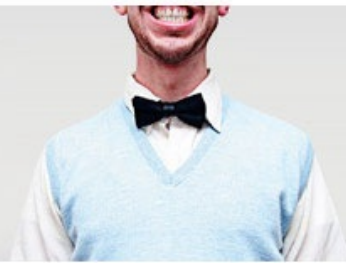


What if you
threw a party
and everybody
came?



Connecting Companies with their Clients

15 Media is an internet marketing services company, based in Toronto. We provide web content development (copywriting), media relations and search engine optimization (SEO) to clients in a variety of industries.

People come to 15 Media when they want more from their websites. More content. More press. More web traffic. More relevant web traffic. More clients. And most of all, more revenue.

What distinguishes us from the other guys is our collaborative approach, our integrity and our good looks. If you look closely at our competition you'll see that most of them are actually quite ugly. It's true.

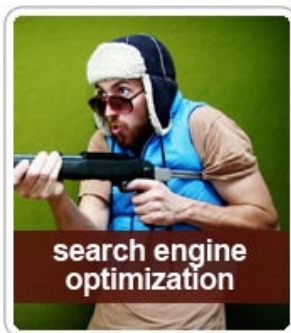
Give us a shout and find out how 15 Media can help you with your SEO, web content development (copywriting) and media relations. We'll get you more of what you want.

News & Articles

[Standard SEO Jargon: Part I \(A-G\)](#)

[Why Do Search Engines Hate Me?](#)

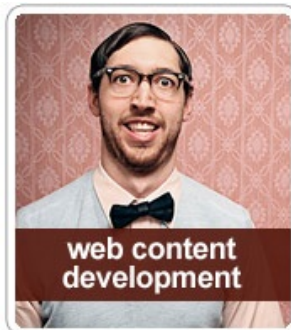
The Internet changed the world.



Better quality web traffic means more sales leads. More sales leads mean more revenue. 15 Media will...

- Work with you to determine which keywords and phrases best describe your product or service offering
- Work with you to optimize your website so that it can be found by top search engines (Google, Yahoo, MSN)
- Design and manage an ethical link campaign which increases relevant traffic to your site

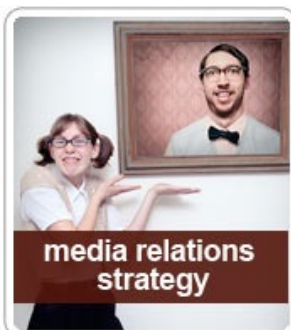
[Learn more about 15 Media search engine optimization...](#)



As your company evolves so too should your web content. We'll help you keep it current. 15 Media will...

- Build out existing pages on your site with additional content that advances your SEO goals
- Identify and develop new pages for your site which will pull in more relevant traffic
- Ghost write articles, blog entries, case studies which include your keywords and phrases making it easier for search engines to find you

[Learn more about 15 Media web content development...](#)



Make friends with the media and they'll lend a hand when you need to get the word out. 15 Media will...

- Develop a targeted media list relevant to your industry and geography
- Get cozy with the contacts on your media list so they listen when you have something to say
- Write / circulate compelling press releases and manage follow up
- Work to get you interviews

[Learn more about 15 Media media relations strategy...](#)

Analytics Digest



Measure visitors, time on site, pageviews and indexed pages with 15 Media's Monthly Analytics Digest and Web Analytics Training.

[Learn more...](#)